



# "IN FOCUS"

Newsletter of the  
Morgan Hill Photography Club



<http://www.morganhillphotographyclub.org/>

**July  
2013**



Editor  
sUSA n Brazelton  
brzlt n@garlic.com

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## July Meeting Sharing photographs is one of the things we do best!



Lighting experts, **Norman Haughey** and **Craig Sargent**, from **Photoflex** demonstrated a series of lighting situations that photographers routinely encounter. Starting with simple natural light through a window, he showed how a reflector can fill in shadows and add a warm glow, and how a diffuser can soften the harsh light of a bright sun.



For a more controlled situation, he set up an indoor studio. Using **Molly Gaylord** as his model, he demonstrated that by adding flash, and more sophisticated strobes, panels, and reflectors, a photographer can finely tune how light hits the subject.



Although many in the audience may never use the advanced equipment he showed, the information about how light affects the subject, and how that light can be manipulated, often with a simple diffuser or reflector, was pertinent to all. Dynamic Range, the extent of detail a camera sensor can capture from the brightest to the darkest tones within the frame, is limited. If the contrast in light is too great for the sensor, the photographer must choose between detail in the light areas or detail in the dark areas. OR he/she can use a reflector or flash to add light to the shadows and/or a diffuser to soften or eliminate the bright spots.



### Helpful Tips When Photographing People:

- Placing the center of light high narrows the face.
- Straight-on light flattens the face and is least flattering.
- Side light adds shadow & texture.
- If the subject wears glasses, tilt them down to reduce glare.
- A profile shot should be either full profile or 3/4 profile (nose inside the cheek line)
- To highlight a subject and still get detail in a room, use flash but set the shutter speed to slower than 1/60. The flash will highlight the subject and the camera will continue to gather light after the flash goes off.



Full Profile



3/4 Profile



Photoflex generously gave everyone a thumb drive (with their catalog loaded) attached to a neck strap, and everyone who filled out a raffle ticket had an opportunity to win a Photoflex lens bag or a large, collapsible light reflector.

<http://www.photoflex.com/>



## Flickr Theme Projects



The club now has over 4,500 photographs posted to the Flickr Theme Project site. The themes are meant to inspire a broadening of techniques, subject matter, and skills; and although it is not mandatory, members are encouraged to take and post new photos each month.

## Remaining 2013 Themes

- July - Abstracts**
- August - Bridges**
- September - Fog**
- October - Mountains**
- November - Cars**
- December - Panorama**



©Roy Hovey



©Mike Bellew



©Duane Middlebush

<http://www.flickr.com/groups/mhphotoclub/>

## Member News & News for Members

### Welcome to New Members Kim Chaffe & Phil Williams

2013 Membership Total: 158 (so far)

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**Mark Grzan** has two Fall Semester Photoshop classes at the Morgan Hill campus of Gavilan College (CCC). He has a brand new lab of computers in a new classroom.

- PHOTOSHOP I - Tuesdays (8/26 – 12/21), 6:00PM - 9:05PM
- ADVANCED PHOTOSHOP - Thursdays (8/26 -12/21), 6:00PM - 9:05PM

The advanced Photoshop is actually intermediate level. Those with any previous PS experience should register for the advanced class. All classes draw from digital photography as the primary source for image editing, covering Bridge, Adobe's Camera Raw as well as Photoshop CS6. Register online at <http://www.gavilan.edu/> or call (408) 848-4800.

### Community Connection Committee

Chair: **Nichole Larson** - [karatekitty2006@yahoo.com](mailto:karatekitty2006@yahoo.com)

Nichole reports, "I am excited to let you know, **Arne Kalma** has set up a talk and slide show at three senior facilities this month!" At the upcoming 17 July committee meeting, the members will set up a schedule for future presentations, at least through August and possibly September.

All MHPC members are welcome to sit in on any of Arne's scheduled presentations:

- Valley Pines - Monday, 7/15 at 11:00 am
- Hillview Convalescent - Tuesday, 7/23 at 2:00 pm
- Westmont - Tuesday, 7/30 at 1:00 pm

The purpose of the committee is to connect MHPC members with organizations that need volunteer photographers, support photography in local schools, provide photographic services to worthy causes, and expand the club's positive presence within the community. If you would like to join this committee, which meets the third Wednesday of the month, contact Nichole.

At the request of July 4th event organizers, **Barbi Kutilek** led a cadre of photographers who worked the Freedom Fest Car Cruise, (which precedes the parade), and the Freedom Fest 5K Run, Walk, and 1 Mile Kids Run. **Lance Trott** and **Dave Kutilek** photographed one hundred cars as each exited the CCC parking lot and began the cruise. Barbi, **Susan Brazelton**, **Lennie Randall**, **Lisa Ponce** and **Barbara Dawson** took up stations along the run course to catch the start, finish and all the action in between.

Then at a request from the **Morgan Hill Community Foundation**, Barbi, Susan, and Dave photographed the Second Annual Road Rally & Poker Run on 13 July.



These volunteer projects exemplify a win-win situation where club members gain an opportunity to take pictures, and non-profit organizations receive quality photographs of their events. The club is receiving more requests for event photographers and has set up a special site on Shutterfly to display the photos (see red box below). If you would like to get involved in photographing future community events, please contact Barbi at: [BK@ImagesbyBK.com](mailto:BK@ImagesbyBK.com) or Susan at: [brzltn@garlic.com](mailto:brzltn@garlic.com)

<http://morganhillphotographyclub.shutterfly.com/>

## Member News cont...

### Executive Board

**George Ziegler**  
President  
Web Master

**Noella Vigeant**  
Vice President  
Program Director

**Susan Brazelton**  
Past President  
Newsletter Editor

**Dan Gregg**  
Treasurer

**Nichole Larson**  
Membership Chair  
Marketing Director

**Rodney Myatt**  
Logistics Chair

**Barbi Kutilek**  
**Mark Grzan**  
Members-at-Large

**Michael Sue**  
**BrownKorbel**  
Photo Diva

**Noël Calvi**  
Adjunct

### Mark Grzan joins the Executive Board



Mark, who has been a member since 2011, has joined the board as its newest Member-at-Large (MAL). He has served on Morgan Hill's City Council, and currently teaches Photoshop classes at Gavilan's Morgan Hill campus (see page 4). The board has two MAL positions, each serving for one year (one from January to December, and the other from July through June).

You don't have to be a member of the board to attend one of its meetings. All members are invited to sit in, offer ideas, participate in lively discussions, and help shape the future of the club. Meetings are held the second Wednesday of the month in the Senior Center (CRC) lobby. The meeting minutes are posted on Yahoo, under "Files."

**Marty Cheek** is publisher of a new bi-monthly print publication that "focuses on quality of life news and information." **Morgan Hill Life** features community organizations, public events, and fund-raisers, with the intent of encouraging residents to get more involved with their community. The latest issue includes a half-page story on the photography club written by Marty, who is a charter member.

### YAHOO! GROUPS

We encourage every member to join the club's Yahoo Forum. Just go to the site and click on "Join" You will need a Yahoo ID, and the site will take you through the steps to get one. It's all free. If you're not a part of the Yahoo Group, you've missed workshop notifications, opportunities for photographers, equipment for sale, shoot-out invitations, and a warning regarding photo contests.

<http://tech.groups.yahoo.com/group/MHphotoclub/>

Show your club spirit by having the logo embroidered on your favorite shirt or jacket or hat.



Bring your garment to a meeting and get it back at the next meeting



facebook

### Like us on Facebook

**Nichole Larsen** launched the club's Facebook page last year. Check in for links to timely articles, happenings, quotes, and information about photography and photographers. As a member, you are welcome to share and post photography related articles and information. Nichole, who has a degree in marketing, set up the page to help promote the club among friends, and friends of friends, and.... You get the idea.

Be careful what you post. This site is open to the world.  
<https://www.facebook.com/MorganHillPhotographyClub>

## The President's f/stop,

An occasional editorial from El Presidente George Ziegler

### The Pitfalls of Photo Contests

It's no surprise that photographers love to have their images published and seen by the masses. In this regard amateur, aspiring, and some professional photographers enter photo contests in hopes that their image might be the winning image and get published. But many times these contests are just a ruse to get images that the publishers can use as they see fit, without compensation to the artist. As an example, let's examine the agreement of a current contest sponsored by the California Farm Bureau Federation – CFBF (<http://www.cfbf.com/programs/photo/>).

The CFBF agreement states, *“By entering this contest, you grant the California Farm Bureau Federation a royalty-free, worldwide, perpetual, non-exclusive license to use, publish, display, distribute, reproduce, edit, adapt and create derivative works of the submitted photograph, in whole or in part, in any media now known or hereafter discovered, including in use on websites, in publications and for promotional purposes, without compensation or prior notice to you, your successors or assigns, or any other person or entity. Entering a submission in this contest constitutes your irrevocable assignment, conveyance, and transference to CFBF of these rights.”* Just by submitting an entry you are giving up virtually all the rights to your image. Even if you are the grand prize winner you only receive \$500 for an image that a commercial photographer may have received thousands of dollars in compensation to take.

Professional organizations such as the American Society of Media Photographers (AMSP), National Press Photographers Association (NPPA), North American Nature Photography Association (NANPA), and many others are deeply concerned about the terms and conditions stated in such contests, particularly where the sole purpose of the contest “appears to be an effort to secure thousands of free images for unlimited use in publications and in advertising.” They believe that such contests exploit photographers and they caution everyone who is considering entering such a contest to carefully review and understand all terms and conditions and what rights they are surrendering.

#### **Some of the things to be on the lookout for:**

- The sponsors have the perpetual, unlimited use of all contest entries (not just the winners). This may include selling the images to third parties.
- Neither compensation or credit is given to the participants for the use of their work.
- Participants are required to sign a liability release and indemnification in the event the sponsor is sued as the result of the use of the image.
- The entrant waives his/her rights to sue the sponsor in the event the photograph is misused.
- The winner may be required to relinquish copyright ownership of all other images taken at the same photo shoot that are not entered in the contest thereby denying the photographer the rights to these images as well.

Contests to watch out for are those sponsored by Condé Nast publications, Popular Photography, and National Geographic, just to name a few. This is not to say that you should not enter a photo contest. Photo contests may fit within your plan and could give your work significant visibility, but you should be aware of not only how your images will be used and what rights, if any, you are giving up.

For more information on what you should consider before entering a photo contest the ASMP has an excellent article at <http://asmp.org/competitions#.UdyCxlp2Y6o> called “What to Consider Before Participating,” which is worth a read.

## Focus Groups

Focus Groups have become an integral feature of the club. They allow members to delve more deeply into a specific aspect of photography and to work in a small group with other members who have the same interest. Once established, Focus Groups are self directing, with the members deciding where and when to meet and how they want to pursue their interest. Several of the groups have their own Flickr site to share and critique photos. Each group has a facilitator who is the contact person for the group and who coordinates the meetings and activities. If you are interested in joining a Focus Group (must be a member of the club), please contact the facilitator.

**Macro Photography - Susan Brazelton:** [brzltn@garlic.com](mailto:brzltn@garlic.com)

Flickr site: <http://www.flickr.com/groups/mhpc-macrofocusgroup/>

**Compact Cameras (formerly "Point and Shoot Cameras") - Dan Gregg:** [dwgdvm@aol.com](mailto:dwgdvm@aol.com)

Flickr site: <http://www.flickr.com/groups/1605480@N21/>

**Meets the Second Thursday of each month.**

**Photographing People - Noella Vigeant:** [nvigeant@gmail.com](mailto:nvigeant@gmail.com)

To join contact Noella or **Larry Campbell** ([Larrycam@pacbell.net](mailto:Larrycam@pacbell.net))

**Lightroom - George Ziegler:** [George@gwzphotography.com](mailto:George@gwzphotography.com)

**Meets the Third Thursday of each month**

**iPhoneography - Michael Sue BrownKorbel:** [mbrowncorbel@yahoo.com](mailto:mbrowncorbel@yahoo.com)

This group is on summer hiatus, but members may still post photographs.

View iPhotos on Flickr: <http://www.flickr.com/groups/1945737@N22/>

**Night Photography - Susan Brazelton:** [brzltn@garlic.com](mailto:brzltn@garlic.com)

See night photos at: <http://www.flickr.com/groups/mhpc-night-focusgroup/>

## Shoot-outs

Shoot-outs are an ideal opportunity to practice photography in an informal, social, setting with other like-minded people. Leaders often scout locations ahead of time to determine the best sites and the time of optimal light. Once in awhile, we announce "open" shoot-outs, where the subject is named, but the photographer may choose the location. Just such a shoot-out occurred in June with the rising of the SuperMoon. Members were invited to take photographs from anywhere in the world and post them on the shoot-out Flickr site.



©Rick Rassmussen



©Barbi Kutilek



©Kent Rossi



©Sue Brazelton

## Shoot-outs cont...

### Gilroy Gardens - Art in the Park



Several days a month, Gilroy Gardens provides free and early access to artists who would like to draw, print and photograph. On a hot Friday morning, twenty-eight members of the club braved the heat to stroll the grounds and create unique images of the gardens, waterfalls, rides, and attractions. After lunch in a cool cafe, the group visited the **Red Barn Art Gallery** to view twenty of the photographs taken at last year's shoot-out.



View photos from all club shoot-outs at:  
<http://www.flickr.com/groups/mhphotoclubshoot-outs/>

### Fourth of July

The Fourth of July is such a big holiday, MHPC has a Flickr site dedicated to just photos from the many festivities.



©Roy Hovey



©Kim Chaffee



©Dave Kutilek



Post your photos from the Fourth at: <http://www.flickr.com/groups/morganhill4thofjuly/>



# "Animals" Gallery Show

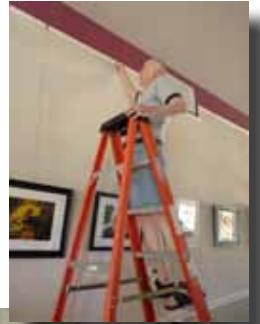
The third gallery show of 2013 is currently on display at Morgan Hill House. Be sure to stop by and check out the thirty-five photographs by twenty-six members. This exhibit shows off the breadth of creative talent we have in our club.

## Hanging the Show

Thank you to the members of the **Gallery Show Committee** for their continued work organizing and pulling together four shows this year: **Susan Brazelton, Dan Gregg, Larry Campbell, Chuck Kaekel, Lennie Randall, Diane Rocha, Lance Trott, Noella Vigeant, Satu Viitanen and George Ziegler.**

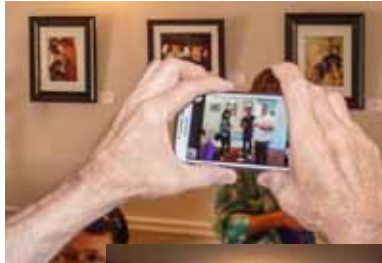


Poster Design  
by Noella Vigeant



## Artists' Reception

The four artists' receptions that are held each year are an integral part of the social fabric of our club and an opportunity for club members to show their support for the exhibiting photographers. We encourage all members to attend the receptions (held for each gallery show), view the photographs, and mingle with the artists, other club members, and guests. Wine and appetizers, provided by the artists in the show, add to the enjoyment of the evening events. Over sixty people filled the rooms of Morgan Hill House to view the thirty-five "**Animals**" photographs currently on exhibit. ©Roy Hovey





**Next Meeting**  
**Wednesday, 7 August**  
7:00PM

**Centennial Recreation Center (CRC)**  
(Multi-purpose Room)

**“Consistent & Repeatable”**

Our August program will feature

**Hal Schmitt,**

a former Navy Top Gun pilot and instructor, who is now owner and workshop leader at Light Photographic Workshops in Los Osos, CA. Hal took what he learned as a fighter pilot, applied it to photography, and became a top gun photographer, teacher, and workshop leader. You will be engaged, entertained, and enlightened.



<http://lightworkshops.com/>



**- Free Special Event -**

**Ken Sklute**, a Canon Explorer of Light, will give a special presentation on  
**“Seeing the Unseen.”**



It can be difficult to create and bring to life what your mind sees and imagines. Many of us feel creatively stifled at times and find it difficult to see beyond our line of sight. Then again, at times we have a very clear image but need the inspiration, knowledge and tools to create it. Break the barriers that hold you in your comfort zone. Come learn with Ken and push yourself to reach the goals in your photography you've been meaning to explore.

Ken Sklute has been honored as one of Canon's Explorers of Light, a designation shared by only sixty top photographers worldwide. Ken has enjoyed a diverse career photographing people, professional sports, architecture, weddings and landscapes. He now spends much of his time teaching and lecturing, both nationally and internationally, as well as photographing.

**Wednesday, 31 July 7:00PM - 9:00PM**  
**Morgan Hill Community & Cultural Center**

This event is open to the general public and **admission is free** compliments of Canon, Inc. & the Morgan Hill Photography Club

A complete calendar of club meetings and activities is on the website:  
<http://morganhillphotographyclub.org/club-calendar/>